

WE RUN partners
7 partners from 6 countries



1. Society for the Development of the Province of Burgos (SODEBUR), ES
2. Association of Women Entrepreneurs (SELENA), BG
3. Hallgarten Franchetti Foundation Villa Montesca Research Centre, IT
4. Institute FBI, AT
5. eShopSystem, CZ
6. Youth and Culture Foundation, ES
7. GIP-FCIP from Lower Normandy, FR

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Erasmus+

WE RUN

WOMEN IN EUROPE— New Yields of Employment in Rural Areas



This project is funded by the Erasmus+ Programme of the European Union

What is WE RUN?

Background idea

Specific training and education to foster entrepreneurship among women living in rural areas :

- To avoid territorial and social problems related to the mass exodus to the cities and
- To improve the access to labour market and the economic situation.

The importance of education and training

Women living in rural areas of Europe are aware of the absence of specific education for the special necessities and requirements needed in these settlements with the aim of promoting entrepreneurship among them. Thanks to **WE RUN** project, women in rural areas will receive specific education related to new yields of employment and emerging sectors to strength self-employments and businesses managed by women.

The overall objective of the project

WE RUN will work to develop innovative tools which will be offered to adult women living in rural areas to share best practices and experiences to improve the education and training needed for their employability and personal fulfillment.

Phase 1

Analysis NYE and emerging sectors related with rural women economic activity.

Identification and exchange of best practices.

Phase 2

Training course for rural women in entrepreneurship on new yields of employment (NYE) and emerging sectors.

European Virtual Community to foster networking and exchange of experiences among rural women.

What will we do?
WE RUN's activities

Phase 3

Piloting: launch time.

TOTAL DURATION

2 years, from September 2015 to August 2017

Our meetings

December 2015 Kick off meeting in Caen, France
May 2016 Seminar in Dobrich, Bulgaria

November 2016 Seminar in Innsbruck, Austria
June 2017 Final conference in Burgos, Spain

WE RUN will produce...

Newsletters: register to receive all news about the project.

Regional studies: with information about the relation between rural women and new yields of employment (NYE) and emerging sectors in each country.

Learning package: to enhance rural women's skills for running their own businesses related to NYE and emerging sectors.

European Virtual Community (ICT platform)

Visit us on the web:

www.we-run.eu



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