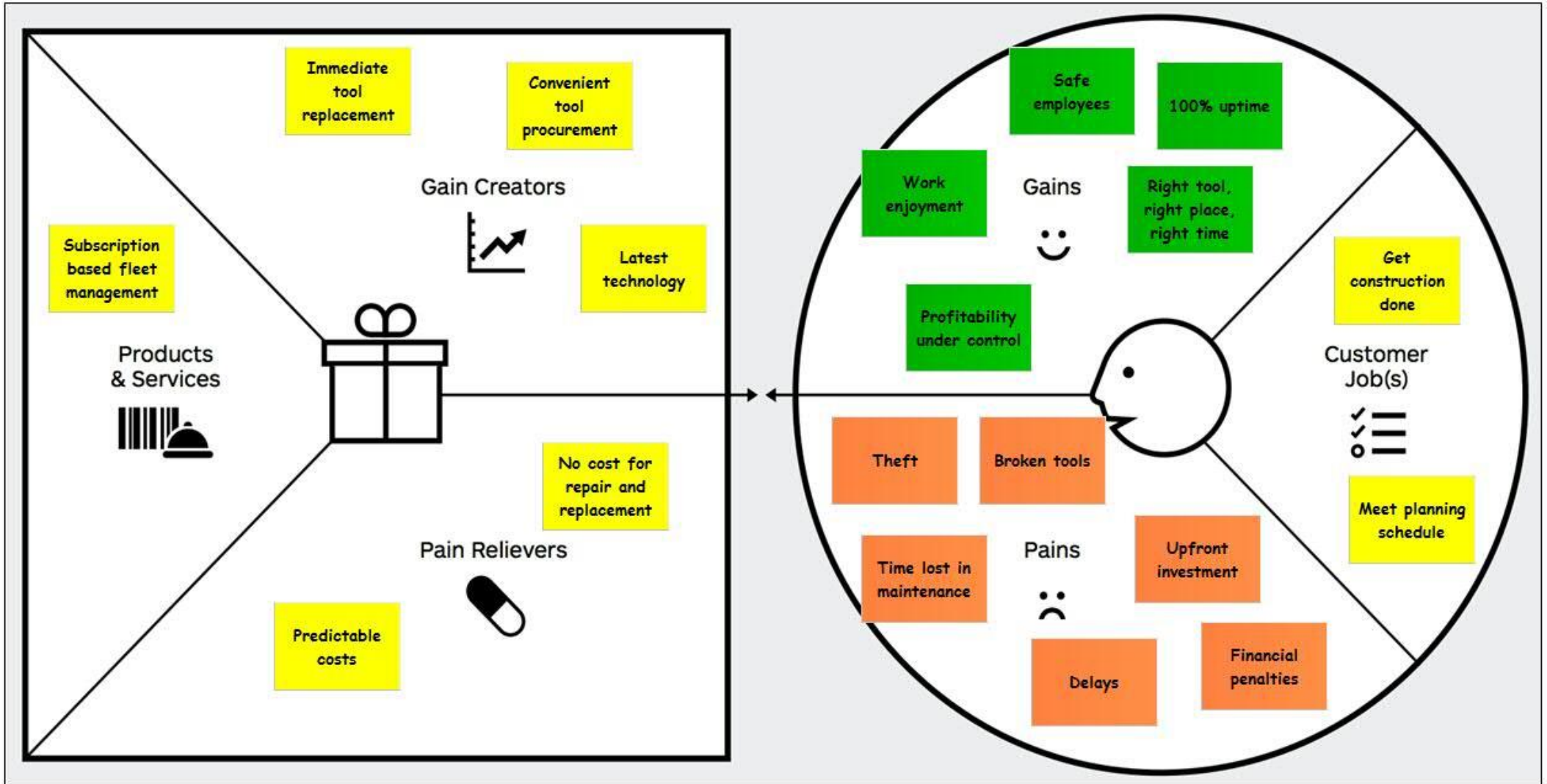


THE VALUE PROPOSITION CANVAS

Source: strategyzer.com/value-proposition-design



author: Paul Goes

purpose: Example taken from book Value Proposition Design

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